

Samaritan Medical Center

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Construction begins on innovative regional health facility

“Samaritan Cancer Care Center” will offer advanced treatments and above-and-beyond nurturing care

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Construction of a new, four-story regional health facility begins this month on the Samaritan Medical Center Campus – a project that is designed to offer an innovative approach to cancer care for local residents.

The “Samaritan Cancer Care Center” will offer in one convenient location an array of diagnostic and treatment services, with an emphasis on advanced technologies. But it will also provide cancer patients and their families with individualized, nurturing care from a personal care manager who will help patients cope with the life-changing experience of being diagnosed with and treated for cancer.

Cancer is the second leading cause of death in California and an estimated 6,000 new cases of cancer will be diagnosed in Santa Clara County in 2010, according to the American Cancer Society.

“When someone hears the word cancer, there is an immediate strong, emotional reaction,” said Dave Henderson, President of Samaritan Medical Center. “Fear, confusion, panic, disbelief – these are all typical responses at a time when people are making major decisions about their lives. Patients and their families need help in understanding treatment options, dealing with insurance questions, and finding ancillary services during this very stressful period so that they can focus on getting well. We want to have personal care managers to provide answers before the patient even knows what questions to ask.”

The vision of Samaritan Cancer Care Center is to have comprehensive care for cancer patients under one roof, provided by private physicians and other health care providers. The goal is to have the Samaritan Cancer Care Center open in the spring of 2011 with a full complement of cancer care services including outpatient surgery, imaging, radiation therapy, chemotherapy, breast care, laboratory, pharmacy, counseling, information resources, and support groups.

“Physicians are collaborating in designing this new model of integrated, multidisciplinary cancer care so that it is efficient for them as well as welcoming and supportive to the patients,” said Bill Piche, a community volunteer and recently-retired

CEO of Good Samaritan Hospital. “The goal is to offer an extraordinary level of cancer care for patients who need access to timely and quality care.”

The 75,000-square-foot Samaritan Cancer Care Center is part of the Samaritan Medical Center Campus, 300,000 square feet of quality medical facilities for approximately 200 physicians and other health care providers. The campus is located near the intersection of Highways 17 and 85 on the San Jose/Los Gatos border and is adjacent to Good Samaritan Hospital.

Samaritan Medical Center is owned and operated by an independent local company founded 45 years ago by the Cilker and Bryan families that have for four generations provided resources and leadership to the region’s health care community.

For more information on the Samaritan Cancer Care Center, visit www.samaritancancercenter.com or call (408) 356-3103.

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Samaritan Cancer Care Center Fact Sheet

What is the Samaritan Cancer Care Center?	The vision of the Samaritan Cancer Care Center is to provide the community with an unprecedented level of patient-oriented care through high quality cancer diagnostic and treatment services at a multidisciplinary, welcoming facility located on the Samaritan Medical Center Campus.
How is it innovative?	<p>The Samaritan Cancer Care Center approach will be innovative in several ways:</p> <ul style="list-style-type: none">▪ It is designed to be “one stop” for cancer patients with integrated, multidisciplinary services under one roof that takes the patient from diagnosis through treatment and follow-up support.▪ It will invest in the most advanced technologies available for cancer care such as the recently-developed cyberknife, breast MRI, and ambient experience imaging.▪ It will provide patients and their families with personal care managers who provide sensitive, knowledgeable, and individualized guidance to help them cope with the life-changing experience of being diagnosed with and treated for cancer.
When will it open?	Construction is underway and the anticipated opening is spring 2011.
How big will it be?	The Samaritan Cancer Care Center is a four story, 75,000-square-foot building served by a five-level parking garage. It is located on the Samaritan Medical Center Campus on the San Jose/Los Gatos border, close to the intersection of Highways 17 and 85.
Is it needed?	More than 1.2 million Californians who are alive today have a history of cancer. One in four deaths in California is from cancer, and more than 6,000 new cases of cancer are expected to be diagnosed in Santa Clara County in 2010, according to the American Cancer Society.
What is Samaritan Medical Center?	Samaritan Medical Center is a campus of 300,000 square feet of quality facilities for approximately 200 physicians and other health care providers. The campus is visited each day by 4,000 to 5,000 patients and their families. The business is locally-owned and not affiliated with Good Samaritan Hospital which is located nearby. Samaritan Medical Center was founded 45 years ago by the Cilker and Bryan families that have for four generations provided resources and leadership so that the region can benefit from excellent health care.